



ROYAL BAY
CARE HOMES

Fontwell Avenue
Fontwell, Eastergate
Chichester, West Sussex
PO20 3RY

CLAREMONT LODGE - CARE HOME WITH NURSING

GRACIOUS LIVING WITH CARE

Claremont Lodge is a care home like no other. Architect designed to provide generous living and communal areas, fully interior designed, with colour co-ordinated carpets, curtains and linens, we are more like a five star hotel than a care home.

This mature, three acre site is being developed by Royal Bay Care Homes Ltd., and sensitively landscaped by renowned international garden designer and author John Brookes MBE, FSGD, to give residents a peaceful garden setting for the Care Home and linked Garden Cottages.

This unique development is located opposite Fontwell Park Racecourse, on the A29, Bognor Regis road, just 400 yards away from the A27 between Arundel, and Chichester. Convenience shops and garage services are located nearby, as is a new Innkeepers Lodge Hotel, and the Old Stables Vintage Inn. Gatwick Airport is only 45 miles away, and several mainline rail stations are easily accessible.

Here, at Claremont we are very near to the Goodwood Estate, Chichester, Arundel, the beautiful South Downs, Bognor Regis, Portsmouth, Worthing, and Brighton. The location itself is unique and impressive, whatever your particular needs and interests.

The standard of service is tailored to give a high degree of personal care and quality of life. **The level of care, at our clients request, has been increased to cater for nursing requirements. This suits both our residential clients and any clients assessed as nursing.** Free nursing care entitlements are available. Our residents are made to feel special. We respect and appreciate the importance of individuality, freedom of choice, and privacy and independence. The home provides a wide variety of interest and activities which you can choose to take part in. Claremont Lodge has its own full home cinema system allowing you to watch films as if you were 'at the pictures'. As well as having individual access to the Internet there are two internet stations in the library for communal use. Staff will help you learn to use these facilities or access information for you, enabling you to keep in touch with loved ones all over the world.

The rooms are spacious, well lit, and fully furnished. They are all en-suite with toilets, hand basins and showers. A range of disabled accessories are fitted and can be added, to make life easier for our residents. A call bell system has been installed in every room with remote pendants available for use outside the building. The beds are fully profiling allowing the resident to manipulate the bed position to one of full comfort to suit any need. A TV connection is supplied with additional SKY channels, available through individual subscription. A private telephone line is available as well as the resident's own Internet connection.

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Communal areas are located in key areas of the home. There are constant refreshments available for all residents and their visitors. The home has been designed with careful attention to detail and the views from the communal areas are especially picturesque.

Dining is a particular pleasure at Claremont Lodge. With almost a 'silver service', the home aims to provide 'fine dining' to suit all tastes and requirements. The choice of food is varied and is of the highest quality. Wherever we can we source our ingredients locally. Breakfast can be taken in each resident's room or in the dining room. Light meals or snacks are available outside normal meal times.

As previously mentioned, the extensive gardens and grounds are particular features. There are many pathways and seating areas and residents are encouraged to make the most of what we have to offer. The grounds are well lit and fully secure, with a CCTV camera scanning at the boundary and key access points. The site is guaranteed to be both secure and private.

Royal Bay, and its residents are conscious of their responsibility to limit their effect on the environment. With this in mind, Royal Bay has made particular efforts to introduce 'Green' measures. This ranges from solar collectors and heat pumps to heat the hot water, to photovoltaics, using the sun to provide light, and to rainwater harvesting to irrigate the gardens.

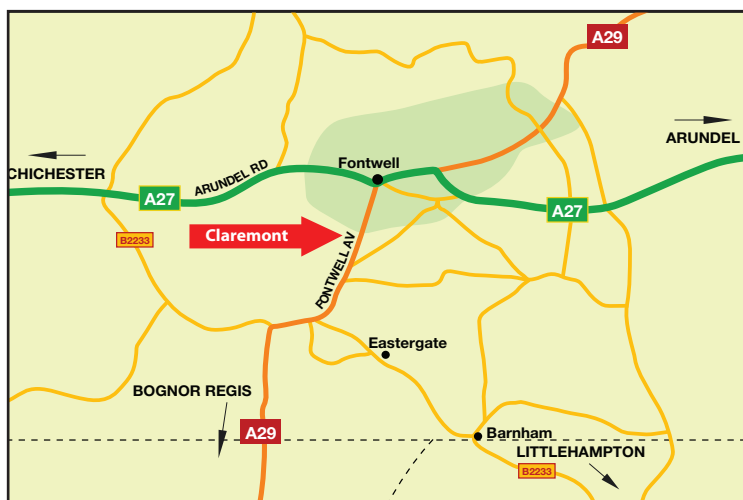
ROYAL BAY CARE HOMES LTD

Royal Bay Care Homes is a long-established Care Group with many years experience of designing, building, and managing Close Care, Residential Care, & Nursing Homes. The Group has ten other care establishments and prides itself in providing a high quality of service to satisfied residents.

- Suitable for **both residential and nursing clients**
- **FREE nursing care entitlements**
- Full time or respite care by professional staff
- 5* Hotel setting
- Fine Dining cuisine
- Wide variety of activities
- Superb landscaped gardens
- **Claremont Gardens Assured Retirement Living cottages for sale also on this site. Call the agent, Charles Peck, on 01243 816666**

YOUR NEXT STEP

The Manager will be most happy to welcome you to the home for an inspection and discussion, without obligation. We offer impartial advice and pride ourselves on maintaining our recognised high standards with modest fee levels.



CONTACT US

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T 0845 125 6166

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www.claremontlodgecarehome.co.uk



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WHY WE STAND APART FROM OTHER HOMES...



www.royalbay.co.uk

We strive to provide the highest standards of care for our clients:

- Our client relationships are based on warmth, personal friendships, patience and emotional bonding - we also provide the best quality accommodation.
- All meals are prepared daily by our chefs to give a home cooked taste, using fresh produce. We cater for all nutritional needs and offer a balanced diet.
- Our excellent customer service is based on: communication; rapport; understanding; integrity; politeness; and approachability.



A Royal Bay Home does not rest on its laurels, our ethos is to continually improve all aspects of our services.

We are constantly re-evaluating our quality of service, and are making ongoing commitments to achieve these improvements.

Our clients' quality of life is an important factor in the care package. We focus on providing a variety of activities and interests to enhance our clients wellbeing.

At Royal Bay, we understand that for most people who enquire, this is their first experience of dealing with the care industry - this involves contact with ourselves, Social Services, Hospital Staff and Care Managers. This combined with the financial implications for available benefits, and the important decision of home selection, can often be confusing.



At Royal Bay our Managers can provide advice and assistance on untangling the 'placement puzzle' and give some guidance on a way forward.

However, we are not authorised to provide any specific financial advice. We can refer enquirers to financial specialists, who can discuss and suggest new insurance products that can help with fees.

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ADVICE AND DEFINITIONS

At Royal Bay, we understand the terminology encountered when searching for care homes can often be confusing. Here, we provide definitions of some of the most common terms used in placements, to ensure an easier, swifter, more knowledgeable search process.

A 'Rest Home' or 'Residential Care Home', is now simply referred to as a 'Care Home'. The level of care provided in a 'Care Home' is supervisory care with personal attention. For higher dependency clients, nursing care may be required. This is predominantly the same as residential care but with nursing interventions being provided by a professional nurse under the supervision of a G.P or Hospital Consultant. Previously these homes were called 'Nursing Homes', but are now classified as 'Care Homes with Nursing'.

Care fees are either paid by the local authority or privately or through the NHS continuing health care funding. The issue of local authority versus private funding is defined by the amount of capital available. From April 2010 the proposed level is £23,250. For a Local Authority supported placement the client would need to have below this level, with the full support becoming available below £14,250. For private clients needing nursing care then there is an entitlement of £108.70 per week (April 2010) provided by the Primary Care Trust to the client to help with their fees.

Continuing health care funding is met entirely by the NHS and the fees are paid direct to the care home.

If Social Services complete a 'Financial Assessment' and find that the client has less than the financial limit stated, then they would decide which 'Level' they can afford to support.

The level differs with degrees of care dependency i.e. low levels have low fees and higher levels have increasing fees. Under the 'Level' system, when judging whether a possible



placement can be made, it is important to establish that the receiving home has a fee framework that can accommodate Social Services flat fee funding. If there is a gap between the fee required by the home and fee offered by Social Services, then a 'top up' may be required to be added to the Social Services fee. This amount is the responsibility of a third party. Your Royal Bay Manager can give further advice regarding this and the options available. For a more comprehensive guide to care, please visit: <http://www.counselandcare.org.uk> and click on 'helping you'. This is a range of guides and factsheets available including helping to understand the process of moving into a care home.

A fundamental principle of the Community Care Act was to establish 'client choice'. There may be a number of homes available to provide the level of service that is required, and the final choice of care home MUST be made by the client or the client's representative. The client or client's representative should not be forced, coerced, or have undue pressure placed upon them, by Care Managers, to accept any other home other than the one that they have chosen. Not all homes are the same. A Royal Bay Care Home is normally the first choice of any person making a placement.

Please contact the Home Manager for further information and advice.